

# LET'S FLY!



## AIR RACE CLASSIC TEAM SPONSORSHIP



### What Is the Air Race Classic?

More than 100 women pilots will take off on the adventure of a lifetime when the flag drops to mark the start of the 43rd annual Air Race Classic, an annual all-female aviation event stretching 2,500 miles across 11 states and provinces, June 18 - 21. The race begins in Jackson, Tenn., and ends in Welland, Ontario.



### Why Sponsor Nashville Flight Training's Team?

Last year our team, Mariah (above right) and Paige, flew a Cessna 172R to a **1st Place** victory! Sponsorship provides exposure to a wide-ranging audience, most of whom are high-income earners. Publicity and media attention surrounding our team's win increased brand recognition for our flight school and our supporters.

For more information, or to sponsor Nashville Flight Training's Air Race Classic team, visit [www.NashvilleFlightTraining.com](http://www.NashvilleFlightTraining.com) or call (615) 478-0267.



## SPONSORSHIP LEVELS & BENEFITS

### Platinum – \$5,000 (Approximate value: \$7,871)

#### All Gold and Silver level benefits, plus:

- ◆ Promotional email to Nashville Flight Training (NFT) customer database, via NFT
- ◆ Promotional materials distributed and/or signage displayed at all NFT programs and events
- ◆ Direct customer access at one NFT program or event
- ◆ Four (total) vouchers for 30-minute Discovery Flight over Nashville
- ◆ One annual pass to all NFT ground school programs
- ◆ One complimentary item (maximum \$30 value) from NFT pilot shop
- ◆ Four hours (total) of flight simulator time

### Gold – \$2,500 (Approximate value: \$3,043)

#### All Silver level benefits, plus:

- ◆ Logo on race team airplane
- ◆ Promotional materials distributed and/or signage displayed at Nashville Flight Training (NFT) summer camp
- ◆ Two (total) vouchers for 30-minute Discovery Flight over Nashville
- ◆ One hour of flight simulator time
- ◆ One NFT T-shirt

### Silver – \$1,000 (Approximate value: \$1,539)

- ◆ Promotional materials on display at Nashville Flight Training (NFT)
- ◆ Logo on NFT race team web page
- ◆ Mention(s) on digital/social media
- ◆ Mention(s) in media materials
- ◆ One voucher for 30-minute Discovery Flight over Nashville

**Sponsorship Deadline: APRIL 30, 2019**



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*"I'm proud to be part of this historic race, which highlights the achievements of women in aviation and inspires a new generation of pilots."*

—Mariah Ferber, co-pilot  
2018 team  
1st Place Winner, Air Race Classic